

DESIGNER | ART DIRECTOR | BRAND / LOGO CREATOR

accomplished in: business development, project scoping, communication, project management, client relations

background in: design, branding, marketing, web, corporate identity, print collateral, & packaging

MY BACKGROUND

2022 - 2024

- + **CBRE** [commercial real estate | in-house marketing department / denver]
- + Senior Graphic Designer
- + created custom design solutions for marketing materials used for multi-million dollar deals [digital & print brochures + social media + email campaigns]
- + met with clients / broker teams to develop the project direction
- + created entire campaigns by harnessing the creative scope and executing a practical strategy

2009 - present

- + **word & roger** [branding | marketing / denver]
- + founded & built company / client-base from the ground-up
- + creative director | business development | project management
- + developed solutions for obstacles of varying scales including clientele, technology, and creative challenges
- + accounts: the fifth string, clutch design studio, symbiotic event services, old major, culture meat & cheese, applejack liquors, spire digital, masterpiece deli, cable labs, lohi music festival, edelman nyc + more

1999 - 2001

- + **tmp worldwide > monster.com** [advertising / chicago]
- + art director
- + accounts: american airlines, sprint, ford, h&r block, adc, deloitte & touche, qwest, monster.com

1997 - 1999

- + **austin knight** [advertising / chicago] - nat'l creative office
 - + designer | production supervisor | whipping boy
 - + accounts: johnson & johnson, enterprise rent-a-car, texaco, allstate, rush hospital, harris bank
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education

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|---|---|
| miami university - oxford, ohio | lorenzo de medeci institute of art - florence, italy |
| + bfa, 1997 | + program completion, 1996 |
| + concentration in advertising, marketing, and design | + concentration in advertising, marketing, and design |
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my strengths

creating / designing solutions | brand / logo creation | clear communication | strategizing | cross-generational interconnection
new business development | project management | research | client relations | culture facilitator | project scopes
conceptual thinking | analytical driven designs | adobe creative suite / wordpress | basic html knowledge

people who believe in me

- Katie Kruger | colorado executive | board director / CU professor | 970.215.6869
- Maggie Montieth | the watsons | founder / partner | 212.239.9703
- Jorge Lamora | lamora design | founder / creative director | 303.217.3976
- Matt Robertson | clutch design studio | founder / president | 513.289.4500
- Justin Reardon | the royal budapest film co. | founder / film director | 310.463.7969